

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP4/12 12.32  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6302479

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE SEP4/12 12.32

DATE SEP4/12 12.32

STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	:	:	: SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 431												
11	S		700P-800P	60		\$3,600.00	9/8	9/8	0		SAT	0
PROGRAM : JEOP/WHEEL												

REP HEADLINE# 6302479 TRF# 329788  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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22	A		500P-600P	60		\$6,000.00	9/6	9/6	1		THU	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-11 FOR 2 SPOTS/WK												

23	A		1200N-1230P	60		\$1,200.00	9/9	9/9	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 22-23												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#11			MISSED: SAT/700P-800P	SEP8 (2/WK)			60S	\$3,600.00	(SEP4/12)	
					OFFER: THU/500P-600P	SEP6			60S	\$6,000.00	PLS ADVISE.	
					& SUN/1200N-1230P	SEP9			60S	\$1,200.00		
CMT: WE CAN OFFER												

SEP/12 221600.00 CONTRACT TOTAL 221600.00  
TOTAL SPOTS 36

MARKET TOTALS \$651,764 WFTV 34% WKMG 30% WESH 25% WOFL 11% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE